

Esildis

In English

Title	<i>Colony One: Martian Settlers</i>
Author(s)	Alexia Fernandez Frasset & Lauri Lippmaa
Format	10x30min
Genre	TV mockumentary sitcom
Logline	A motley crew of eight international volunteers is brought together to an isolated facility to be trained on a live television contest by a cheeky sentient computer in order to have a chance at becoming the first settlers on Mars. However, only four of them will be able to win a seat in the mission and their conquering egos, along with their ludicrous skill set, will put their stay in the house and their lives at risk week after week.
Synopsis	<p>PILOT EPISODE STORYLINE: As part of the Astronaut Training Program for their upcoming mission to colonize Mars, eight strangers are compelled to join forces in order to succeed in their first task together: a blind walk to find the necessary supplies for their stay with the only help of various and ridiculous personal objects they've decided to bring with them. Sooner than any of them could've expected their ineptitude and clumsy approach to the competition, along with a beta sentient computer who manages the facilities, puts both their stay in the house and their very lives in jeopardy. To save the day and themselves, the group has to put their own agendas aside and work as a team in the most ridiculous gimmick ever witnessed, both on Earth and beyond any intergalactic frontiers.</p> <p>FIRST SERIES BROAD ARC: Unfolding over ten episodes, Colony One: Martian Settlers will witness every week as each of the contestants assumes the role of the leader in their weekly tasks, in The Apprentice's fashion. Each episode's task will be designed to suit both the character's strongest and weakest skills, bringing their incompetence to the foreground. As the episodes go by and the date when some of them will have to abandon the program closes, the character's will see this impending ending taking a toll in their patience with the rest of the group, and will even bring some of them to reassess their reasons to keep competing for a seat in the mission.</p>
Stage of Project	Pilot episode script
Author's Notes	Following the pioneering steps and spirits of the real Mars One crew, this series aims to take fiction TV to a new level. For the first time, interactivity will be part of scripted TV and the audience will hold the power to choose their characters. In a reality TV fashion, by the end of each season an online poll will open and the viewers will vote one person off the series. The remaining seven candidates will make it to the next season. And so on, and so on.

Even more so, a full transmedia experience, including a real website for the series with extra material such as interviews with people who didn't make the contest or audience comments, will be created to provide Colony One: Martian settlers with a bigger scenario to reach viewers in many and distinct levels.

Along the lines of successful TV series such as Parks and Recreation and The Office, this proposal for a TV mockumentary sitcom aims to break the fourth wall as a comment on today's reality TV programs, where popularity almost always beats skill set. In this case however, what's on the line is not who will become a short lived one hit wonder, but who'll be the founding fathers and representatives of a whole new civilization of earthlings beyond the final frontier.

As the Astronaut Training Program unfolds, a Big Brother's eye becomes the confidant for the eight contestants of the biggest media spectacle ever. Their personal observations on how they're experiencing their training and communal living, while addressing the camera directly, will serve as a way to show the gap between their public persona and their imagined selves.